

School of Education
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February 2011

Dear Sir/Madam

EthCo Your Future: an Ethical Scotland in a Global Economy
www.ethco.org.uk

You may already have heard of EthCo – a DFID funded project which is proving to be very useful for delivering Enterprise, Citizenship, Financial and Sustainable Development Education in Scottish schools. I'd like to tell you about two exciting developments in the project:

The EthCo Challenge 2011
Take up the challenge and 'Make a Difference'

This is a fantastic opportunity to tell others about your school's activities in Sustainable Development Education, particularly relating to the Millennium Development Goals and to receive funds to boost these activities. You are invited to tell us about an existing project which is or could be tailored to link with the MDGs, along with a supporting statement about how you would use the prize money to sustain and further develop your activities.

Prizes of a £400 grant towards development of the activity will be awarded in the following categories:

1. Primary
2. Secondary
3. ASN

All entries will be showcased nationally and internationally, and so others will learn of your school's activity in this area. Included in this mailing is a Challenge postcard where you can find details of the Challenge, and Case Studies of winners from previous challenges.

FREE CPD – in February/March 2011 only

See enclosed leaflet for further details.

Yours faithfully

m. linda Brownlow

Linda Brownlow, Project Coordinator